



EDUCATION MISSION

SUPPLY SIDE WEST – November 11 - 13, 2009
Las Vegas, Nevada

DEADLINE TO REGISTER – NOVEMBER 5TH, 2009

Don't miss out on the opportunity to learn more about opportunities for food, natural and health ingredients in the North American market.

WHY CONSIDER ATTENDING SUPPLY SIDE WEST ?

SupplySide West is one of North America's largest event for healthy and innovative ingredients. The show features hundreds of exhibitors showcasing thousands of ingredients, an informative education program and extensive networking opportunities.

SupplySide West is a must-attend event for developers and marketers of foods, beverages, dietary supplements and cosmeceuticals.

ADVANTAGES TO TAKING PART IN THIS INDUSTRIAL MISSION:

- ☛ ***Mission Funding...***
Agriculture and Agri-Food Canada (AAFC) and NutriNet Canada (NNC)¹ is offering a value-added program for Canadian companies.
- ☛ ***Market Intelligence...***
Walk the trade floor, talk to companies, view exhibits and gather valuable intelligence;
- ☛ ***45% Expense Rebate...***
All delegates and exhibitors will have the opportunity to receive a 45% rebate on registration, travel, accommodations and per diem (Travel expenses will be covered to a maximum of \$1440.00 CDN following the event).



WHO SHOULD ATTEND?

- **Suppliers of:**
 - functional or natural food ingredients including herbs and spices;
 - botanical extracts;
 - food additives;
 - cosmeceuticals and cosmeceutical food ingredients.
- **Companies or organizations supplying services in areas such as:**
 - Analysis and R&D;
 - formulation;
 - product development and manufacturing;
 - clinical/pre-clinical testing.

TAKE ADVANTAGE OF AVAILABLE FUNDING!

TIME IS OF THE ESSENCE! REGISTRATION IS LIMITED. DEADLINE IS NOVEMBER 5, 2009.

For more information:

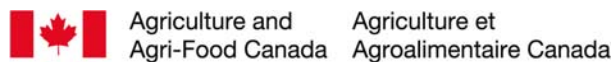
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To register for the funding:

NutriNet Canada
www.nutrinetcanada-nnc.ca/events

To register for Supply Side West (responsibility of individual company):

<http://www.supplysideshow.com/west/>



Canada



¹ Nutri-Net Canada is a collaborative initiative dedicated to support the functional food and natural health product industries development (www.nutrinetcanada-nnc.ca)