



# Nutri-Net Canada Annual Meeting

*Tuesday, February 10, 2009*

*Holiday Inn*

*370 King Street East*

## **Program Outline:**

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| <b>12:00pm-12:30pm</b> | <b>Welcoming Remarks and Lunch</b>   |
| <b>12:30pm-1:00pm</b>  | Consumer Trends & Behaviours – Gale West PhD<br><br>Food choices have become increasingly complicated over the last few years, as consumers grapple with the fact that their diets are often putting them at risk for severe future health problems. Uplifting messages about newly discovered “functional” ingredients in foods are frequently followed by frightening messages about health threats from modern food production techniques. Reviewing some recent behavioural studies and trend analyses can inspire us to think critically and more clearly about the future of functional foods in Canada. |
| <b>1:00pm-1:15pm</b>   | <b>Break</b>   |
| <b>1:15pm-1:30pm</b>   | <b>Nutri-Net Canada Project Updates</b><br>Strategic Plan Overview – Anne Wilkie, CHFA   |
| <b>1:30pm-1:45pm</b>   | National Assets Map & Probiotics Study – Richard Cloutier, CQVB  |
| <b>1:45pm-2:00pm</b>   | Product Quality Initiative – Ann Eastman, BCMAF  |
| <b>2:00pm-2:15pm</b>   | Regulatory Information Portal – Kelley Fitzpatrick, WCFN   |
| <b>2:15pm-2:30pm</b>   | <b>Break</b>   |
| <b>2:30pm-3:15pm</b>   | Walnut Case Study Update – Lina Paulionis, M.Sc., MHSc, RD,<br>CANTOX Health Services International  |
| <b>3:15pm-3:55pm</b>   | Achieving GRAS Status – Kelley Fitzpatrick, WCFN   |
| <b>3:55pm-4:00pm</b>   | <b>Closing Remarks</b>   |

# Nutri-Net Canada Steering Committee Members

- Anne Wilkie, Vice President & Head of Regulatory Affairs, Canadian Health Food Association, (Chair, NNC SC)
- Connie Kehler, Executive Director, Canadian Herb, Spice and Natural Health Product Coalition, (Co-Chair, NNC SC)
- Richard Cloutier, Vice-président Développement, Centre Québécois de Valorisation des Biotechnologies (CQVB), (Co-Chair, NNC SC)

(Alternate ▪ Isabelle Marquis, Director, Nutra-Innovation Network (CQVB) )

- Ann Eastman, Manager - Emerging Sectors, BC Ministry of Agriculture and Lands, representing Natural Health Products Research Society of Canada
- Kelley Fitzpatrick, Chair, Western Canadian Functional Food and Natural Health Product Network
- John Kelly, Executive Director, MaRS Landing
- Tamara Kononoff, Industrial Technology Advisor, National Research Council, representing Wellness West
- Craig Urton, Investment Manager, AVAC Ltd.