



EDUCATION AND TRADE MISSION

Food Ingredients Europe – November 17 - 19, 2009
Frankfurt Germany

DEADLINE TO REGISTER – NOVEMBER 2ND, 2009

Don't miss out on the opportunity to promote your company and learn more about opportunities in Europe at its largest trade show for food, natural and health ingredients.

WHY CONSIDER ATTENDING FI EUROPE ?

The European health food industry is a sophisticated one serving a market that is growing every year and has been historically at the forefront in the development of functional foods and other related health products. Food ingredients Europe 2009 is a global business trade show that will provide your company with access to new and existing product development initiatives.

Alongside Fi Europe as a stand-alone event is **Natural ingredients 2009** which will focus on the booming natural and organic market and will give you unique access to suppliers of natural ingredients, medical remedies, cosmetics and food.

Aimed at capitalizing on export, investment and R&D growth opportunities for the Canadian functional food and natural health product/health ingredient industry, FI Europe will also assist you to showcase and promote your company in the dynamic European market place.

ADVANTAGES TO TAKING PART IN THIS INDUSTRIAL MISSION:

- **Mission Funding...**
Agriculture and Agri-Food Canada (AAFC) and NutriNet Canada (NNC)¹ is offering a value-added program for Canadian companies.
- **Market Intelligence...**
Walk the trade floor, talk to companies, view exhibits and gather valuable intelligence;
- **45% Expense Rebate...**
All delegates and exhibitors will have the opportunity to receive a 45% rebate on travel, accommodations and per diem (Travel expenses will be covered to a maximum of \$1830.00 CDN).



WHO SHOULD ATTEND?

- **Suppliers of:**
 - functional or natural food ingredients including herbs and spices;
 - botanical extracts;
 - food additives;
 - cosmeceuticals and cosmeceutical food ingredients.
- **Companies or organizations supplying services in areas such as:**
 - Analysis and R&D;
 - formulation;
 - product development and manufacturing;
 - clinical/pre-clinical testing.

TAKE ADVANTAGE OF AVAILABLE FUNDING TO SHARE IN NUTRINET CANADA'S EXHIBIT SPACE!

For CDN \$1000.00³

- Space available to display company information
- One free registration
- Access to Canadian Pavilion services²

TIME IS OF THE ESSENCE! REGISTRATION IS LIMITED. DEADLINE IS NOVEMBER 2, 2009.

For more information:

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To register:

NutriNet Canada
www.nutrinetcanada-nnc.ca/events



Agriculture and
Agri-Food Canada

Agriculture et
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Canada



Notes:

¹ Nutri-Net Canada is a collaborative initiative dedicated to support the functional food and natural health product industries development (www.nutrinetcanada-nnc.ca)

² Nutri-Net Canada has reserved one booth space in the Canadian Pavilion. A limited number of companies will be able to 'man' the exhibit and utilize this space for display of products.

³ The FI EUROPE conference is a separate registration and the individual responsibility of the exhibitor and/or delegate. Please visit FI EUROPE (<http://fieurope.ingredientsnetwork.com/conferenceprogramme>) to register.